

**Writing3228G:
Concept to Product: Publishing
Winter 2024**

COURSE DESCRIPTION AND OBJECTIVES

DESCRIPTION

This is a workshop course in which students work in teams to develop an issue of an online journal, a print journal, a book, or a combination of these. The course is designed to provide students with the opportunity to apply their writing skills in a practical, real-world context. The course is divided into several units, each focusing on a different aspect of the publishing process, from concept development to final production. The course is designed to be flexible, allowing students to tailor their work to their own interests and goals. The course is a required course for students pursuing a degree in the field of publishing.