

**Writing3228G:  
Concept to Product: Publishing  
Winter 2023**

**Section:001**

**Time:** Monday 10:30-1:30

**Location:** FNB 1240

**Instructor:** Monday



## **Attendance policies:**

Attendance at class is required. Here is the Writing Studies attendance policy in this class:

You may miss up to three hours (the equivalent of one week of class) of class meetings during the term without explanation. That means that the first three class hours you miss will be recorded as absences but *more.*

However, if you miss a total of four to nine class hours (the equivalent

## Scholastic Offences, Including Plagiarism:

"Scholastic Offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, which can be found here: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf) Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage of text from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence. Information for Writing Studies Instructors Fall/Winter 2022-2023

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement currently Western and Turnitin.com <http://www.turnitin.com>."

(Please note that the above required statement does not rule out additional cautions by the instructor—including, perhaps, reminding students that plagiarism includes double submission of an assignment to two courses without the permission of both instructors. Above all, every instance of egregious plagiarism "with intent to deceive" must be reported to the Director of Writing Studies, in order to determine the penalty and to check for previous offences. A second offence will result in more serious penalties at the Dean's level.)

***\*Remember: All students in all 1000/2000 level Writing courses must submit all written assignments to turnitin.com through their section's OWL site. This requirement is built into course outline templates, where applicable.***

## Academic Accommodation:

**course:** Instructors are encouraged, in the first instance, to arrange participation requirements and multiple small Information for Writing Studies Instructors Fall/Winter Writing S4(riting)-2( S4A)-6(ccom)-

([https://www.uwo.ca/univsec/pdf/academic\\_policies/general/privacy.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/general/privacy.pdf) ), **instructors may not collect medical documentation.**”

## **Medical Accommodation Policy:**

## **Documentation from Hospital Urgent Care Centres or Emergency Departments**

Students should request that an SMC be filled out. Students may bring this form with them, or request alternative Emergency Department documentation. Documentation should be secured at the time of the initial visit to the Emergency Department. Where it is not possible for a student to have an SMC completed by the attending physician, the student must request documentation sufficient to demonstrate that their ability to meet their academic responsibilities was seriously affected.”

**Please note** that individual instructors **will not under any circumstances** accept or read medical

## **Intellectual Property and Copyright:**

All instructor-written materials (e.g. PowerPoints, lecture notes, oral lectures) for this course are created solely for students' personal use within the course, and remain the instructor's intellectual property. Further reproduction, fixation, distribution, transmission, dissemination, communication, or any other uses, without securing the consent of the

## **Course Schedule:**

### **Week 1 (January 9): Introduction to the Course**

**Topics:**

Overview of the course  
Picking objects for the Analysis

### **Week 2 (January 16): The Publishing Landscape**

**Topics:**

Overview of publishing from journals, zines and magazines to books

### **Week 3 (January 23): Journals, Magazines and Zines**

**Topics:**

Journals (Online and Print): Design, Organization, and Editing  
Zines: Design, and Production  
Magazines: Design, Organization, and Editing  
**\*\*Assignment 1: Analysis Due\*\***

### **Week 4 (January 30): Chapbooks**

**Topics:**

Chapbooks: Design, Editing, and Production  
Picking Capstone Groups

### **Week 5 (February 6): Books**

**Topics:**

Books: Editing, Design, and Publishing  
Consultation with Capstone Groups

### **Week 6 (February 13):**

**\*\*Winter Reading Break\*\***

**Week 7 (February 27):  
Editing**

**Topics:**

Editing: Roles of Editors and Types of Editing  
Proposal Presentations

**Week 8 (March 6):  
Promotion**

**Topics:**

Promotion: Readings, Reviews, Social Media, and Tours  
Consultation with Capstone Groups

**\*\*Assignment 3: Proposal Due\*\***

**Week 9 (March 13):  
Design/Drawing It Together**

**Topics:**

Design  
Consultation with Capstone Groups

**Week 10 (March 20):  
Design/Drawing It Together**

**Topics:**

Design  
Consultation with Capstone Groups

**Week 11 (March 27):  
Workshopping**

**Topics:**

Consultation with Capstone Groups

**Week 12 (April 3):  
Capstone Presentation**

**Topics:**

Capstone Presentations

## **Week 13 (April 10)**

Topics:

Flex Day

**\*\*Assignment 3: Capstone: Final Project Due\*\***  
**\*\*Assignment: Capstone: Reflection Due\*\***