



WRITING 1031G –

Assignment Format

Submitting Assignments

Procedure for Assignment Submission:

****Note: Pdf or other 'read only' formats, and compressed/ziped files are not acceptable. Please note also that Turnitin will not accept more than a single file submission. In other words, do not try to submit an assignment twice, or in parts as two or more files. Also note that I access your original uploaded Word file; typically any formatting errors etc. which show in the Turnitin 'preview' function will not appear on your uploaded file.***

Attendance/Participation (Please note posting requirements)

We do not meet formally as a 'class' in a Distance Studies course. Therefore, 'attendance' and participation on the Discussion Board are intertwined. While Distance Studies classes are

generally asynchronous, they are not correspondence or self-paced. You **must** attend class (defined as logging into our Owl site) and participate by introducing yourself, and posting questions and thoughts during the first week, and by posting (by participating in a given week's set discussion topic) in subsequent weeks where there is a Discussion topic as indicated on this syllabus. This means at least **three separate posts** during each of those weeks (a week is defined as running from Monday to Sunday), **at least one of which must be a reply/response to another student and at least one of which must be a 'new' post.**

Postings on the Discussion Board must have the following characteristics:

- Must contribute something meaningful to the Board;
- Must support your opinion with sufficient reasons or evidence;
- Must display good grammar and organization.

Postings should not:

- Contain disrespectful, insulting, or offensive language;
- Be excessively long or excessively short;
- Be unrelated to the week's topic;
- Say things that do not contribute anything, e.g. "I agree with you" or "nice comment".

To understand how that analysis can help us *shape, structure, and organize* a message in order to maximize its potential effectiveness;

To define the concept of 'Goodwill' (including 'You-

fair tax assessments that are required for providing an educational experience at a high level of quality.”

Write and Submit Online Quiz #1 (5%)

Unit/Week 4 (Jan. 30 – Feb. 5)

Objectives:
As for Unit 4

Read:

Read

Unit/Week 7 (Feb. 27 – March 5)

Rhetoric: Writing Persuasive Messages (Part 1)

Writing: effective sentences – the concept of agreement

Objectives:

Through this Unit's readings, you should be familiar with the following topics:

The primary and secondary purposes of persuasive messages

Choosing a persuasive strategy: direct or indirect?

Analyzing another persuasive rhetorical situation: 'TeknoSport'

Sentence Grammar: the concept of agreement

Read

Read

No Discussion Required this week: submit Assignment 2

Assignment 2 due Friday March 10 by 11:55 p.m. (25%)

Unit/Week 9 (March 13 – 19)

Rhetoric: Overview of Issues arising from Cross-Cultural Communication

Rhetoric: Writing Proposals and Reports – introduction to Assignment 4 (see ‘Assignment Instructions’ page)

Writing: effective sentences – the concepts of variety and emphasis (including parallelism); diction

Objectives:

- Through this Unit’s readings, you should be familiar with the following topics:
- The concept of ‘cultural difference’ and its significance for communication
- The importance of recognizing cultural variations
- Cultural context as part of the rhetorical context of any message
- Mapping ‘difference’ in cultural context: six key categories
- Defining ‘cultures’ as high- or low-context
- The importance of a clear sense of ‘purpose’ in Assignment #4
- The roles of variety, emphasis, parallelism and diction in writing effective sentences

Read

General rhetorical considerations for writing formal reports
The difference between causation and correlation
Patterns of organization common in formal reports
Stylistic expectations in formal reports
The individual components of a formal report
The evaluation and use of sources

Read

deadline unless you have secured formal academic consideration.

Exam (2 hours) during Exam Period; date/time and procedure t.b.a.

Further Course and University Policies

Academic Consideration

Assessments worth *less than 10%* of the overall course grade:

Assessments worth *10% or more* of the overall course grade:

For further information, please consult the University's medical illness policy at

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf.

The Student Medical Certificate is available at

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

Absences from Final Examinations

any

Accommodation and Accessibility

Religious Accommodation

Students who are in emotional/mental distress

Registrarial Services <http://www.registrar.uwo.ca>

Student Support Services <https://student.uwo.ca/psp/heprdweb/?cmd=login>

Services provided by the USC <http://westernusc.ca/services/>

Academic Support and Engagement <http://www.sdc.uwo.ca/>

Intellectual Property and Copyright

All instructor-written materials (e.g. PowerPoints, lecture notes, oral lectures) for this course are created solely for students' personal use within the course, and remain the instructor's intellectual property. Further reproduction, fixation, distribution, transmission, dissemination, communication, or any other uses, without securing