

3225G 650: My Name is URL: Writing for the Web

“This course will explore the theory and practice of digital writing technologies. Topics

Personal Website		
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Discussion Board Posts and Wiki entries (10%)

This is where we have regular weekly conversations in the course for 10 weeks. Details on posting requirements are given on the next pages.

You are responsible for keeping copies of all assignments submitted in case we need to discuss your writing and if you want to submit it for the annual Marie Smibert Writing Program Student Achievement Prizes in April.

### Attendance/Discussion Board/Wiki Participation

Obviously, we do not meet formally in a Distance Studies course. Therefore, attendance and participation on the Discussion Board (and in our case, Wiki) are intertwined. While online classes are generally asynchronous, they are not correspondence or self-paced. You must attend class (defined as logging

into our OWL section and interacting, posting questions and thoughts) **at least once by Thursday** for a total of **two** (or more) separate posts per week (a week is defined as running from Monday to Sunday). **At least one post must be a reply/response to another student and at least one must respond to the main discussion question.** I will assign a weekly number grade from 0-10 based on whether you have fulfilled the posting requirements described in further detail below 1) **quality of posting**, 2) **engagement** (frequency and number of posts made).

#### 1) *Quality of Posting*

All posts on the Discussion Board must

- Contribute something meaningful to the board.
- Support your opinion with sufficient reasons or evidence.
- Display good grammar and organization.

Postings should not

- Contain disrespectful, insulting, or offensive language.
- Be excessively long (more than one screen length) or excessively short.
- Be unrelated to the forum topic.
- Only say



policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf).

Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage of text from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy as above). Plagiarized work will rec from 0 to 49) and may result in failure in the course as a whole.



<p>Week 9 (Mar 15-21)</p>	<p><u>Web 2.0: Democratization, Anonymity</u> Discussion Forum posts on good/bad websites. This is participation item 9 of 10 <b>Wikipedia Education Project draft of article due (Mar 21)</b> - also posted to the discussion forum for peer reviewing in Week 10.</p> <p>Recommended: Post 2<sup>nd</sup> page</p>	<p>Felder, Chapter 10 on rhetorical modes. <a href="#">interview</a> <a href="#">Beware the Online</a></p> <p><a href="#">Collective</a></p>
<p>Week 10 (Mar 22-28)</p>	<p><u>Web design: crash course</u> Recommended: Post 3<sup>rd</sup> page <b>Peer review of Wikipedia article in</b></p>	