Western Arts&Humanities

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Speech 2001 The Major Forms of Oral Discourse 2021-2022

Section: 002
Time/Room: Wed. 12:30-3:30, UC 54 A
Instructor: Prof. Marielle Aylen

COURSE DESCRIPTION

Speech 2001 is an intensive practical course dedicated to developing and refining skills in effective oral communication. Students are expected to speak frequently; emphasis is on direct address before a group, with effective organization of ideas, clarity of expression, and use of rhetorical strategies and tactics. All aspects of the arts of delivery, the logical construction of arguments and their support, effective arrangement of material, rhetorical analysis of speeches (both written and oral), and effective use of statistics, testimony, evidence, and examples will be included. In addition, emphasis is placed on acquiring and applying communication theory and on developing listening and critical skills, including peer evaluation. *Because of the workshop nature of the course, attendance and participation are mandatory. Failure to present a scheduled speech might result in a grade of zero. No audits allowed. No Final Examination.*

Course Text:

O'Hair, Dan, Rob Stewart and Hannah Rubenstein. *A Sp*
Reference. Seventh Edition. Bedford/St. Martin's, Boston, 2018.

Assignments: *Scripts/outlines (keyboarded) are due in class on the presentation date*

Demonstration Speech	5%
Social Speech	5%
Virtual Interview	5%
Informative Speech	10%
Persuasion Speech	12.5%
PowerPoint Speech	12.5%
Group Presentation	10%
Final Speech	15%

Note: Individual instructors generate assignments involving listening skills, quizzes, rhetorical analysis, and peer and manuscript evaluation; their total value is 25% of the final grade:

Informative Speech Draft	5%
Speech Analysis	10%
Persuasive Speech Proposal	10%

Due dates appear on the schedule below. *In addition to the above, students will engage in ungraded exercises and practice speeches.*