

Speech 2001 The Major Forms of Oral Discourse 2021-2022

Section: 001

Time/Room: FNB-1240

Instructor: Dr. Aaron Schneider

Email: aschnei4@uwo.ca or OWL email

Office: UC 2431

**Office hours: Monday 9:30-11:30 in
person or via Zoom**

COURSE DESCRIPTION

Speech 2001 is an intensive practical course dedicated to developing and refining skills in effective oral communication. Students are expected to speak frequently; emphasis is on direct address before a group, with effective organization of ideas, clarity of expression, and use of rhetorical strategies and tactics. All aspects of the arts of delivery, the logical construction of arguments and their support, effective arrangement of material, rhetorical analysis of speeches (both written and oral), and effective use of statistics, testimony, evidence, and examples will be included.

***Missed/Late Assignment Policies:**

Because of the workshop nature of the course, attendance is very important. Attendance is required to improve as a speaker. Moreover, a consistent audience is essential for presentations and the course as a whole to run smoothly. For every hour over 6 hours that you miss, you will be penalized 2% of your final grade up to a maximum of 20%. For example,

If you miss 4 hours of class (under the 6 hour threshold), you will receive no penalty.

If you miss 7 hours of class (1 hour over the 6 hour threshold), your final grade will be penalized 2%.

If you miss 11 hours of class (5 hours over the 6 hour threshold), your final grade will be penalized 10%

A record of attendance including the number of hours of class you have missed and the dates on which you have missed those hours will be posted on Sakai and updated regularly. It is your responsibility to check your attendance, and to keep track of how many hours you have missed.

This policy will only be waived for medical or compassionate reasons. If you have non-medical evidence that would support waiving an absence of one class meeting, provide it to your instructor wi

Scholastic Offences, including Plagiarism

their Faculty academic counselling office to obtain more information about the relevant documentation. All requests for consideration for assessments worth more than 30% of a final grade must be directed to the Academic Counselling office of a student.

In this course, all requests for academic consideration must be directed to the Academic & Residential Services Office.

Students should also note that individual instructors may have additional requirements.

Schedule of Class Meetings

Week 1 (September 13, 2021):

- Introduction to the Course
- Choosing the Speaking Order
- Chapter 1: Becoming a Public Speaker
- Chapter 2: Give It a Try: Preparing Your First Speech
- Chapter 3: Managing Speech Anxiety
- Chapter 4 Listeners and Speakers
- Possibly a short, unmarked speaking exercise if there is time

Week 2 (September 20, 2021):

- Introduction Speech**
- Chapter 27: Special Occasion Speeches
- Chapter 17: Methods of Delivery
- Chapter 18: The Voice in Delivery
- Chapter 19: The Body in Delivery

Week 3 (September 27, 2021):

- Introduction Speech**
- Chapter 14: Developing the Introduction
- Chapter 15: Developing the Conclusion

Week 4 (October 4, 2021):

- Social Speech**
- Chapter 6: Analyzing the Audience
- Chapter 7: Selecting a Topic and Purpose
- Chapter 20: Speaking with Presentation Aids

Week 5 (October 11, 2021):

- Social Speech**
- Chapter 8: Developing Supporting Material
- Chapter 11: Organizing the Body of the Speech

Week 6 (October 18, 2021):

- Social Speech**
- Chapter 12: Types of Organizational Arrangements
- Chapter 23: The Informative Speech

Week 7 (October 25, 2021):

- Demonstration Speech**
- Chapter 16: Using Language to Style the Speech
- Virtual Interview due by the end of the week**

Week 17 (January 31, 2021):
Power Point Speech

Week 18 (February 7, 2021):