

**Writing 2202F**

**Winning Your Argument: Rhetorical Strategy in a Visual Age**

Fall 2020

Section 650

**Instructor: Dr. J. Johnston**

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**Office: UC 2429**

**Office hours: via email only (Due to our current situation, no in-person office hours will be held this term. You may email me with questions or concern**

In our attempt to accomplish these objectives and to better understand how arguments of all kinds are constructed, we will examine a variety of rhetorical techniques and analyse arguments of all forms. To understand what makes a strong argument, we will consider what an argument is and how rhetoric can be helpful or harmful. What does it mean to develop argument? Readings will include short stories, political speeches, news reports, academic essays, theoretical readings, advertisements, films, and web and visual based rhetoric that attempts to create an argument in some way. By the end of the term, you will be well versed in identifying, analysing, and creati. To





ensuring that course prerequisites have been completed successfully or special permission from the Dean obtained:

**Students who are in emotional/mental distress should refer to MentalHealth@Western: (<https://www.uwo.ca/health/psych/index.html>) for a complete list of options about how to obtain help.**

### **Religious Accommodation**

Students should consult the University's list of recognized religious holidays and should give reasonable notice in writing (by email), prior to the holiday, to the Instructor and to an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

Special Requests: Special Examinations, Incomplete Standing, Aegrotat Standing

Please refer to the posted "Information for All Students in a Writing Course" document for more detailed inform