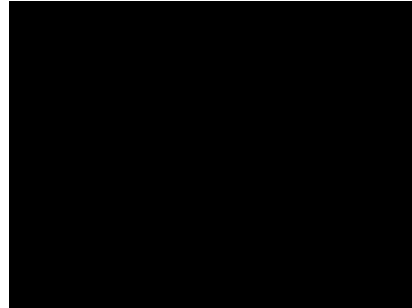

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“This course will explore the theory and practice of digital writing technologies. Topics covered include the production, management, and reception of digital texts; web writing style; hypertext and linking; authorship; copyright. Students will evaluate the design and content of web texts and create their own web sites.” The focus in this course will be to have you engage in both the production of written texts for the internet and also develop a critical eye for examining the written texts present on the Web, including an understanding of how the relationship between reader and writer is affected by the evolution of technologies.

Discussion Board Posts and Wiki entries (10%)

This is where we have regular weekly conversations in the course for 10 weeks. Details on posting requirements are given on the next pages.

Additionally, you'll be engaging in a collaborative wiki activity. This will be participation for that week. Instructions will be provided.

Wikipedia Edits, Activities, and Article Contribution (25%) Final version due March 31 (flexible to the last day of the term, though this date should be a target for you to space out the workload)

For several weeks during the term you will be editing and contributing to Wikipedia. Yes, really. This will involve making 1) small edits to existing articles (5%), evaluating an existing Wikipedia article (5%), drafting an article or substantial contribution in your Sandbox (ungraded), peer reviewing a classmate'

Please refer to the “Information for All Students in a Writing Course” for more detailed information. Briefly, remember that I do not have the discretion to initiate, consider, and grant (or deny) such requests; you must go directly to the Dean’s office of your home faculty

The University Senate requires the following statements, and Web site references, to appear on course outlines:

“Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf.”

Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage of text from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy as above). Plagiarized work will receive an ‘F’ (ranging from 0 to 49) and may result in failure in the course as a whole.

“All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).”

The University Senate requires the following statement to appear on course outlines:

“Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.”

The prerequisite for registration in this course is a) a final grade of 65 or m a c ! r ir

Date	Topic + To Do	Readings
Week 1 (Jan 7-13)		

Week 9
(Mar 11-17)

Web 2.0: Democratization, Anonymity
Discussion Forum posts on good/bad websites. This is participation item 9 of 10
Wikipedia Education Project draft of article due (March 17) - also posted to the discussion forum for peer reviewing in Week 10.

Prices, Chapter 6 on scannable text.
Read or view Andrew Keen's [interview](#) on "The Cult of the Amateur."
Read Jaron Lanier's "[Beware the Online Collective](#)"

Week 10
(Mar 18-24)

Recommended: Post 2nd page
Web design: crash course
Recommended: Post 3rd page
Peer review of Wikipedia article in discussions (5%) during the week. Review 2 classmates.

Prices, Chapter 8 on chunking paragraphs

Week 11
(Mar 25-31)

Online identity
Discussion posts (submit website rough draft for peer and professor advice). This is participation item 10 of 10.

Prices, Chapter 9, 10 on scrolling and menus

Final Wikipedia Article due December 2 (flexible to the end of the term, but aim for the end of Week 11)

Week 12
(Apr 1-8)

Recommended: Post 4th page
Final Version of Personal Website
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