

Writing 2203 — 650 Writing for Publication: From Deadline to Headline
Fall 2019

Instructor: Mark Kearney

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Office hours: Tuesdays 1:30 pm to 3:30 pm or by appointment
University College Room 1426

Text: In lieu of a text, there will be a range of handouts and/or links to websites posted on the syllabus and the course OWL site for you to read.

Recommended Texts:

Ivor Shapiro. Editor. The Bi31()11(and)9(t)-4(he)9()JFET@0.00000912 0 6/o

Please note that MIT 3829, Writing for Magazines, and Writing 2203 are antirequisite to each other. You will not receive credit for both courses if you take both.

Medical Accommodation Policy

Western has a comprehensive policy covering requests for accommodation by students who are not registered with Student Accessibility Services. All students should review this policy here, under the heading

requirements:

http://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_12

In Writing courses, students covered by this policy who are seeking academic consideration must proceed as follows.

Writing Studies' Basic Policy **on medical or any other grounds**
- **for a grade component worth up to 30% of their final grade, but excluding final exams scheduled during the exam period**

must communicate with their instructors no later than 24 hours

- i. A Self-Reported Absence, or
- ii. Academic consideration supported by the Academic Counselling Office.

Exception **on non-medical grounds**
- **worth less than 10% of a final grade may**

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Special Requests: Special Examinations, Incomplete Standing, Aegrotat Standing

NO ASSIGNMENTS WILL BE ACCEPTED AFTER DECEMBER 5, 2019. OUTSTANDING WORK AS OF THIS DATE WILL RECEIVE A GRADE OF ZERO.

Week 5	Ideas for stories; learn how to find a winning idea that sells and how to spin it into several ideas.	Getting Good Story ideas. Posted on OWL.
Week 6	Query letter	
Week 7	Feature writing	

Week 10	Markets online and learning to write for the internet	How much they pay (on OWL)
Week 11	Online ethics and copyright.	