

The University of Western Ontario . Faculty of Arts and Humanities . Department of Visual Arts  
**Introduction to Contemporary Media ART II Video and Animation**

Course: SA2662ATerm: Fall 2023

Antirequisite(s): Studio Art 2663, the former VAS 2250, the former VAS 2252A/B.

Prerequisite(s): Studio Art 1601 or Studio Art 1605, or the former VAS 1020 or the former VAS 1025, permission of the Department.

**COURSE DESCRIPTION:**

This course is an introduction to an exploration of media based arts focusing on the moving image. The objective is to provide students with hands-on production skills. No prior experience with computer arts is required as this course is intended to prepare students for further exploration with digital media.

CLASS FORMAT: This is a weekly 3 hour class.

- x Understand the historical development of various digital and ~~base~~-based media in order to apply their conceptual potentials to their own contemporary ~~production~~ production
- x Articulate one's artwork in a mature manner; visually, verbally and in ~~written~~ written
- x Critique others' art work critically and ~~analytically~~ analytically
- x Develop appropriate vocabulary for ~~media~~-based art

#### COURSE REQUIREMENTS & MATERIALS:

on campus you will have access to ~~equipment~~ equipment sign out on the second floor of VAC which includes DSLR cameras, audio equipment, and lighting equipment. You will need to supply your own memory cards.

- x Sketchbook, a selection of pencils, ~~drawings~~ drawings
- x External storage device: external HD (mac compatible) or USB 3 flash drive (min. 16 GB) ~~to back~~ to back up work
- x An SD card (not microSD) ~~a~~ fast card for video with 32Gb or larger) memory for using with cameras and audio recorders
- x A pair of headphones (ear ~~dj~~ style but without extra ~~base~~ correction that would distort the playback of your audio files) useful for ~~editing~~ editing audio
- x Active Western U email address (communications outside of class will be done via ~~unavailable~~ and web ct/OWL)
- x An active imagination, an insatiable curiosity and a propensity to "make stuff"

Required Readings: Course readings are available on OWL. Check the weekly schedule for details.

#### Grading and Evaluation:

Studio Assignments – details of each assignment will be handed out in class and will be available ~~able~~ on OWL in the assignments folder:

Assignment 1 1A Observation exercise 4% Due date: Sept. 19

1B Observation narrative development 4% Due date: Sept. 26

Assignment 2 Intervention gif 15% Due date: Oct. 8

Assignment 3 Time – solo video or animation 27%. Due date: Nov. 7

Assignment 4 SuperNatural (solo or in pairs) video or animation 27%. Due date: Dec. 5

Assignment 5 Website - ongoing 8% - document your work during term and upload to your site. Your hotglue site should document 3 studio assignments 2,3,4, and include related research, development, description, preliminary sketches and links. These need to be updated regularly before critiques.

Studio exercises- ongoing 5%

Ex 1. Group Shot collection in ~~class~~ class- video + lighting

Ex 2. Editing tutorial- solo - in class





### Prerequisite Checking

You are responsible for ensuring that you have successfully completed all course prerequisites and that you have not taken an antirequisite course. Lack of prerequisites may not be used as basis of appeal. If you are not eligible for a course, you may be removed from it at any time, and you will receive no adjustment to your fees. These decisions cannot be appealed.

### Plagiarism

Plagiarism, which may be defined as "The act or an instance of copying or stealing another's words or ideas and attributing them as one's own," will not be tolerated. (Citation excerpted from Black's Law Dictionary, 1999, 7th ed., p. 1170). This includes presenting the visual or aural work of another creator as your own. Visual or Aural Plagiarism may involve both based media such as drawing, painting, printmaking and sculpture, as well as digital media such as photography, video and sound. It includes work subsequently manipulated or transferred between different media, as well as plagiarism—work submitted for assignments previously produced and graded for another course. Similar to textual plagiarism, all student work involving the visual or aural work of others must be appropriately cited/identified whether in print or orally. Failure to do so will lead to similar academic penalties as those identified in Western's Academic Calendar.

### Student Conduct

All students will conduct themselves in a manner that will be consistent with the maturity and academic integrity expected of university students. Student conduct shall be consistent with the general laws of the community and with University regulations. Students shall show regard and respect for the rights, safety, and property of all members of the University community and are ::

NOTES from the Visual Arts Department

Academic Consideration:



## NOTES from the Visual Arts Department

Department of Visual Arts website, flickr, Twitter, Instagram etc.). Students wishing to not have their work photographed should not exhibit it in the Visual Arts Centre, Artlab Gallery or Cohen Commons. As the area is open to the public, students, faculty and other visitors will not be prohibited from photographing your artwork while on exhibit at the John Labatt Visual Arts Centre.

You otherwise retain all ownership in your artwork.

### Artwork Installation Liability Release

You understand that the area where your artwork will be hanging or displayed is unsupervised and is in a2 (d)2.3 (h)-0.d(o)-5 (h)2.3 (s)kib



NOTES from the Visual Arts Department

Please contact the Administrative Officer, Meghan Edmiston ([meghan.edmiston@uwo.ca](mailto:meghan.edmiston@uwo.ca)), for card access to the elevator and stairs if you are in need of the 3rd floor gender neutral/accessible washroom for the academic year.

### Land Acknowledgement

We/I acknowledge that Western University is located on the traditional territories of the Anishinaabek (Ah-nish-in-a-bek), Haudenosaunee (Ho-den-no-show-nee), L naapéewak (Len-ahpay-wuk) and Chonnonton (Chun-ongk-ton) Nations, on lands connected with the London Township and Sombra Treaties of 1796 and the Dish with One Spoon Covenant Wampum. This land continues to be home to diverse Indigenous Peoples (First Nations, Métis and Inuit) whom we recognize as contemporary stewards of the land and vital contributors of our society.

<https://communications.uwo.ca/comms/land>