

Department of Visual Arts  
Western University

**SA 3633 Print Media**  
**Wednesday – 1:30-5:30**  
**VAC-106**

*I acknowledge that Western University is located on the traditional lands of the Anishinaabek, Haudenosaunee, L naapéewak, and Neutral (Chonnonton) peoples, on lands connected to several Treaties including Treaty 6 London Township, Treaty 7*

Welcome to Advanced Print Media! It's great to have you working in the Printshop again, enrolled in a course that will allow you to take full advantage of the excellent printmaking facilities and supports we have in Visual Arts at Western. In this course outline you will find all the necessary information about SA 3633 including important points concerning health and safety, in-class demonstrations, sign-up procedures to be working in Print Shop and the printmaking/ ink fee.

Please consult the Syllabus at the end of the Course Outline, for a plan for the year in regards to Demonstration dates, Assignment Due Dates, and your responsibilities for accessing information on OWL.

Feel free to contact me by email if you have questions outside of class.

Patrick Mahon

### **Calendar Description**

A continuation of the study of print media.

#### **Prerequisite Checking:**

You are responsible for ensuring that you have successfully completed all course prerequisites and that you have not taken an anti-requisite course. Lack of prerequisites may not be used as basis of appeal. If you are not eligible for a course, you may be removed from it at any time, and you will receive no adjustment to your fees. These decisions cannot be appealed.

**The Anti-Requisite for SA 3633 is the former VAS 3330 or SA 3630A/B combined with SA 3632A/B**

## **Course Objectives**

This course offers a continuation of print media allowing students to enhance their printmaking skills while learning more advanced techniques in the areas of intaglio, relief and silkscreen as well as introducing students to the process of lithography and letterpress. Student driven assignments will be the

- x Communication Skills Students will be able to communicate orally regarding their projects through critique and class discussion, including in response to instructor presentations and critiques

### **Art Materials supplied by Student**

- x Apron
- x Neoprene Gloves as well as disposable gloves
- x Sharpie Marker, HB pencil
- x Green painter's tape, masking tape
- x 18" cork backed ruler
- x Scissors and OLFA cutting knife
- x Large Acetate for registration
- x Large and small newsprint pads for registration sheets and proofing
- x Etching needle or similar drawing tool for etching
- x Silkscreen (large screens can be rented from Jessica)
- x Silkscreen inks and screen retarder
- x Frosted mylar for screen stencils
- x Sharpie oil-based paint marker or other markers for drawing screen stencils
- x All printing and proofing paper (Jessica will discuss which paper she sells)
- x Litho pencils or crayons (purchase from Jessica)

### **Ink Fee**

- x The mandatory, Senate Approved, Ink Fee in SA 3633 is \$ 140.00 per student for the year. This fee is due by the **September \_\_, 2022 (TBC)**. The printmaking technician will announce the specific amounts of materials that are covered by the fee.

### **ASSIGNMENTS DUE DATE POLICY:**

x

- x Any assignment receiving academic considerations, and remains outstanding, is due on the last day of classes of the semester or term. Such assignments not received on the last day of class will be given a mark of 0 (zero).

### **Course Requirements**

- x Students are responsible for making themselves aware of all assignments, procedures and due dates. It is the student's complete responsibility to keep informed by referring to the syllabus.
- x Students are expected to **clean-up after each work session.**
- x **Reckless use of shop equipment as well as disregarding health and safety procedures are grounds for being removed from the class.**
- x Demonstrations in Print Media can often be hours long and cover full class periods. Demonstrations of such length can never be repeated. Attendance at demonstrations is mandatory in order for every student to understand the procedures of each print practice.
- x If you miss a Demonstration, you must meet with the technician, outside of class time, to review specific procedures and health and safety concerns.
- x **Students who are in emotional/mental distress should refer to Mental Health @ Western**  
<http://www.uwo.ca/uwocom/mentalhealth> **for a complete list of options about how to obtain help.**
- x Students are expected to spend a minimum 1-hour outside of class for every one hour in class towards fulfilling course requirements.
- x Students **must** take detailed notes during the demonstrations throughout the semester. Printmaking is a very involved process; it cannot be learned intuitively and it is imperative that you take detailed notes to refer to when you are working. As well, you are shown how to properly use the equipment and materials in the demonstration for your own safety as well as to maintain the equipment in the shop. When you have a technical problem, the instructor and the technician will want to refer to your notes as an aspect of assisting you. Not taking notes during a demonstration will negate your ability to ask the technician and instructor for technical assistance.
- x To facilitate the demonstrations, there are several videos on our [uwo.ca/visarts](http://www.uwo.ca/visarts) website under Resources > Student Tutorials. These videos are best understood after seeing Jessica's in-person demonstration. They are a good resource to refresh your understanding of the processes before you begin working. They do not replace good notes however.

### **Evaluation**

Every Print Assignment will have a corresponding grading rubric that will be used to assess the assignment. Some assignments will have a final critique, as stated on the Syllabus/Timeline. Some aspects of assignments might be submitted online by photographing work in-

**Grades for Artwork** will reflect the student's ability to clearly demonstrate

- x Student's success in accordance with general course objectives (as above) and specific assignment objectives.
- x Completion and quality of assignments
- x Understanding of project concepts and the ability to express that understanding
- x Degree of inventiveness and ambition of assignments
- x Participation and commitment to process

**The Final Grade will be comprised of:**

x <b>Silkscreen Assignment</b>	<b>15%</b>	
x <b>Etching Assignment</b>	<b>15%</b>	
x <b>Lithography Technical Edition Assignment</b>	<b>10%</b>	
x <b>Letterpress Assignment</b>	<b>5%</b>	
x T-Shirt Printing		10%
x <b>3-Colour Relief Linocut Assignment</b>	<b>15%</b>	
x <b>In-Progress Independent Work for Critique</b>	<b>5%</b>	
x <b>Independent Final Assignment</b>	<b>20%</b>	
x <b>OWL Reading Responses</b>	<b>5%</b>	
x <b>Commitment</b>	<b>10%</b>	

**Commitment Mark**

- x The commitment mark is a combination of your attendance, punctuality, preparedness for class; your active participation in online critiques, discussions and presentations (put your cellphone away); your active listening skills; your thoughtful and respectful questions of the instructor, the technician and your peers; your work ethic, tidiness and cooperativeness during work sessions and outside of class time and your overall commitment to the course. In addition, we will be installing an exhibition in the Cohen Commons gallery in Second Term. Your involvement in this process will be evaluated as part of your commitment to the course.

**Visual Arts follows Western University's Grade Descriptors as follows:**

A+ /90-100%	Outstanding work; one could scarcely expect better from a student at this level
A / 80 – 89%	Superior work that is clearly above average
B / 70 – 79%	Good work, meeting all requirements and eminently satisfactory
C / 60 – 69%	Competent work, meeting requirements
D / 50 – 59%	Fair work, minimally acceptable
F /below 50%	Unsatisfactory work which shows insufficient effort or comprehension

**Visual Arts Studio Grade Descriptors:**

**90-100 (Outstanding, A+)** - The studio work shows significant originality and exhibits a high degree of critical engagement. Sophisticated analysis and synthesis involving complex theoretical and conceptual thinking are demonstrated. Mastery of complex ideas is immediately evident. The studio work has originality, clarity and ambition. The project is treated with sensitivity and subtlety of thought. The quality of the background preparation and research, engagement with process and outcome of the studio production is exemplary.

**80-89 (Excellent, A)** - The studio work shows originality and exhibits a high degree of critical engagement. The work is clearly focused and intelligently presented. Mastery of complex ideas is demonstrated. The studio work has clarity and ambition. The quality of the studio production immediately engages the viewer. The studio work has been sufficiently developed and demonstrates mastery of techniques so that results are compelling. Background preparation and research, engagement with process and outcome of the studio production is impressive.

**75-79 (Very Good, B+)** - The studio work shows above average analysis, critical thinking and independent thought. It demonstrates a clear awareness of the parameters of the assignment and a very good attempt to respond creatively to them. The work demonstrates reasonable depth and/or breadth and engages in a production that is appropriate to the level of the course. The quality of studio work engages the viewer and demonstrates above-average mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is very good.

**70-74 (Good, B)** - The studio work shows a satisfactory attempt at analysis and critical thinking. It shows a good attempt to respond to assignment parameters. The work demonstrates some depth and/or breadth, making references to appropriate course material/art context. The studio production engages the viewer and demonstrates a sufficient mastery of techniques. Background prepar

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- x Having unauthorized assistance to produce technical results that will be marked could be considered a scholastic offense and will result in a failing technical grade (zero = 0).
- x If you need assistance technically, you must consult Tricia, your academic advisor and/or your SSD advisor.

### **Creating Original Imagery for Assignments**

- x It is expected that you create your printmaking assignments from original imagery that you have designed/created yourself, whether it is a drawing, a photograph or preliminary sketches in your sketchbook.
- x There may be circumstances when you need to use Google Images as visual reference for specific subject matter in your printmaking assignments; please consult me and be ready to provide a reference link.
- x Using another artist's artwork and presenting it as your own original work is considered plagiarism as outlined in Departmental and University Policies below and has serious consequences.

**CAUTION** Lock your print drawer and place anything of importance in your locker. Do not steal each other's art supplies and materials. Stealing is an offense and is grounds for being removed from the university, permanently

### **ACADEMIC CONSIDERATION**

All assignments in SA3633 need academic consideration if missed.

The University recognizes that a student's ability to meet their academic responsibilities may,



the documentation indicates that the onset, duration and severity of the illness are such that the student could not reasonably be expected to complete their academic responsibilities. (Note – it will not be sufficient to provide documentation indicating simply that the student “was seen for a medical reason” or “was ill.”)

Whenever possible, students who require academic accommodation should provide notification and documentation in advance of due dates, examinations, etc. Students must follow up with their professors and their Academic Counselling office in a timely manner.

Documentation from Family Physicians/Nurse Practitioners and Walk-In Clinics A Western Student Medical Certificate (SMC) is required where a student is seeking academic accommodation. This documentation should be obtained at the time of the initial consultation with the physician/nurse practitioner or walk-in clinic. An SMC can be downloaded at

[http://www.uwo.ca/univsec/pdf0\(de\)4mo\(t\)-2 \(4\(de\)4d a\)nc4om\)-2 \(m\)-2 \(oda\) \(pdf\)3 \(0\(de\)4mo\(t\)-2 {0.002 T](http://www.uwo.ca/univsec/pdf0(de)4mo(t)-2 (4(de)4d a)nc4om)-2 (m)-2 (oda) (pdf)3 (0(de)4mo(t)-2 {0.002 T)

show regard and respect for the rights, safety and property of all members of the University community and are expected to act in a responsible manner with the University and the community at large.

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/code\\_of\\_conduct.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/code_of_conduct.pdf)

ATTENDANCE:

### Additional Course Material Request Policy

For online courses the material may be presented in a variety of ways at the instructor's discretion. Requests for additional material can only be made in cases necessitating academic accommodation. If a student requires Academic Accommodation for the course material, they can contact Western's Academic Support & Engagement department. <http://academicsupport.uwo.ca/>

