

Introduction to Contemporary Media ART II Video and Animation

Course: SA2662A **Term:** Fall 2021
Format – Blended, in person and on-line (this may change as the health situation in Ontario changes)
Class location: JLVAC room 134/135
Time: Tuesday 2:30-5:30
Professor: Daniela Snepkova
Office hours: by appointment and on-line
Email: dsneppov@uwo.ca
Antirequisite(s): [Studio Art 2663](#), the former VAS 2250, the former VAS 2252A/B.
Prerequisite(s): [Studio Art 1601](#) or [Studio Art 1605](#), or the former VAS 1020 or the former VAS 1025, or permission of the Department.
Teaching assistant: TBA

COURSE DESCRIPTION:

This course is an introduction to and exploration of media based arts focusing on the moving image. The objective is to provide students with hands-on production experience while also familiarizing them with the critical, theoretical and historical debates surrounding current technologies. Students will develop the basic technical and conceptual skills for production and critical engagement in areas of the moving image, animation and media culture. Using both analogue and digital technologies, students will produce works in the areas of digital imaging and time-based production: animation, video and audio.

The software we will be utilizing in the class this term in the VA Media Lab includes Affinity or Gimp, Final Cut Pro

Understand the historical development of various digital and time-based media in order to apply their conceptual potentials to their own contemporary art production
Articulate one's artwork in a mature manner; visually, verbally and in written form
Critique others' art work critically and analytically

Studio exercises-ongoing 3%

Ex 1 Group Shot collection in-class - everyday framing due- Sept 21

Ex

FROM THE DEPARTMENT

Western University reserves the right to dispose of artwork not picked up by April 15th of each year.

Academic Sanctions:

In instances of non-payment of prescribed tuition and other fees, the University shall seal the academic record. When an academic record is sealed, the student will not be able to: a) view grades; b) register in future courses; c) receive transcripts or a degree diploma; d) obtain admission or readmission.

The above prohibitions shall be in force until such time as indebtedness to the University, including payment of fee for removal of the seal, has been cleared to the satisfaction of the University.

http://www.westerncalendar.uwo.ca/PolicyPages.cfm?PolicyCategoryID=1&Command=showCategory&Keywords=academic%20sanctions&SubHeadingID=169&SelectedCalendar=Live&ArchiveID=#SubHeading_169

Attendance:

Under university regulations, if someone misses more than 15% of their classes (*15% is equivalent to missing 8 hours of Lecture and/or Studio Lab, due to absence or lateness, or a combination of both, per semester*) without written corroboration for health or bereavement, students can be debarred from participation in final evaluations and/or assignments.

Note that if a student is consistently absent from a 3-hour class for 1 hour, they will exceed the 15% cutoff and be debarred; assignments may stop being accepted and such assignments will receive a mark of 0 (zero).

Electronic Devices

During Exams: *Unless you have medical accommodations that require you to do so, or explicit permission from the instructor of the course, you may not use any electronic devices during any tests, quizzes, midterms, examinations, or other in-class evaluations.*

During Lectures and Tutorials: *Although you are welcome to use a computer during lecture and tutorial periods, you are expected to use the computer for scholastic purposes only, and refrain from engaging in any activities that may distract other students from learning. From time to time, your professor may ask the class to turn off all computers, to facilitate learning or discussion of the material presented in class. **Unless explicitly noted otherwise, you may not make audio or video recordings of lectures –***

VISUAL ARTS STUDIO GRADE DESCRIPTORS:

90-100 (Outstanding, A+) - The studio work shows significant originality and exhibits a high degree of critical engagement. Sophisticated analysis and synthesis involving complex theoretical and conceptual thinking are demonstrated. Mastery of complex ideas is immediately evident. The studio work has originality, clarity and ambition. The project is treated with sensitivity and subtlety of thought. The quality of the background preparation and research, engagement with process and outcome of the studio production is exemplary.

80-89 (Excellent, A) - The studio work shows originality and exhibits a high degree of critical engagement. The work is clearly focused and intelligently presented. Mastery of complex ideas is demonstrated. The studio work has clarity and ambition. The quality of the studio production immediately engages the viewer. The studio work has been sufficiently developed and demonstrates mastery of techniques so that results are compelling. Background preparation and research, engagement with process and outcome of the