

Course: SA2662A Term: Fall 2020
Format: Emergency remote teaching version -
Synchronous on-line with asynchronous tutorials
Time: Tuesdays 2:30-5:30
Professor 5r30

COURSE OBJECTIVES:

Upon completing the course, students should be able to:

Understand and use various software applications for image and sound manipulation

Have a knowledge of the equipment involved with digital photography, video, and audio production

Develop skills in the production processes of digital imaging, videography, sound creation and recording, and animation production

Understand the historical development of various digital and time-based media in order to apply their conceptual potentials to their own contemporary art production

Articulate one's artwork in a mature manner; visually, verbally and in written form

Critique others' art work critically and analytically

Develop appropriate vocabulary for media-based art

COURSE REQUIREMENTS & MATERIALS:

Adobe subscription to creative software: Photoshop, Premiere, Audition, AfterFX

75-79 (Very Good, B+) The studio work shows above average analysis, critical thinking, and independent thought. It demonstrates a clear awareness of the parameters of the assignment and a very good attempt to respond creatively to them. The work demonstrates reasonable depth and/or breadth and engages in a production that is appropriate to the level of the course. The quality of work engages the viewer and demonstrates above-average mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is very good.

70-74 (Good, B) The studio work shows a satisfactory attempt at analysis and critical thinking. It shows a good attempt to respond to assignment parameters. The work demonstrates some depth and/or breadth, making references to appropriate course material/art context. The studio production engages the viewer and demonstrates a sufficient mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is satisfactory.

60-69 (Competent, C) The studio work demonstrates adequate engagement with the project. It shows an

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