

Winter 2018

Mondays, 8:30-11:30
Visual Arts Building, room 247

Office: VAC 200C
Hours: Monday and Wednesdays. 13:30-14:30, or by appointment
Phone: 519-661-2111 ext. 86181 (or 519-661-3440)
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:
Lisa Daniels, ldanie2@uwo.ca

: VAH 1040, or two of VAH 1041A/B – VAH 1045A/B, or AH 2200E, 2220F/G, 2230F/G, or permission of the Department of Visual Arts, or permission of the School for Advanced Studies in the Arts and Humanities.

: This course examines through a number of key texts differing aspects of design ranging from the technical to the theoretical, from the practical to the utopian, from typography and fashion to design thinking in business. It offers a broad survey of the contemporary design landscape, aimed at showing how pervasive design is in our everyday lives.

: There are 30 different "textbooks" for this course, but each student only needs to purchase one. In other words, each student will be adopting one textbook and will be solely responsible for it throughout the course. Each week you will be required to give a 5-7 minute presentation, serving as a report on the portion of your textbook you'll have read up to that time. Presentations will be made during the first half of the class and then we'll have a discussion of those presentations during the second half. Additionally, you'll be writing a 7-

submission, I will accept 5 pages (about 1250 words), but subsequent ones must be 7 pages. These are and are not a summary of the text; the latter in that it can never be complete, the former in that your final 7-page text submitted at the end of this course must manage to encapsulate the gist of

your scheduled presentation)

30% -- text summaries (5% each)* (these are to be submitted the day after your scheduled class presentation)

35% -- exhibition display and catalogue contributions*

* The curatorial students will be marked on the catalogue instead of the text summaries for 30% and the exhibition rather than the displays for 35%.

: any assignment submitted late will be penalized 5% per day and will not be accepted 5 days past its due date. If there are medical grounds, then documentation must be provided to the Academic Counselling Office of your home Faculty for any missed graded component of the course worth 10% or more; for anything worth less than 10%, a make-up or mark re-assignment will be arranged.

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 Antonelli, Paola. . New York: Museum of Modern Art, 2011.
 Bierut, Michael. . London: Thames and Hudson, 2015.
 Berger, Warren. . Toronto: Randon House Canada Ltd., 2009.
 Brown, Tim. . Toronto: Harper Collins, 2009.
 Davis, Meredith and Jamer Hunt. . London and N

