

The University of Western Ontario  
Faculty of Health Sciences  
Bachelor of Health Sciences Program

Health Sciences 4090B  
Program Evaluation  
Winter 2011

### 1.0 Course Description

This course will develop your conceptual and applied understanding of program evaluation and focus on the types, purpose, application, and importance of evaluation techniques in the health field and will help you to develop the skills and strategies for preparing and managing evaluation activities. This course will also focus on data collection strategies (e.g., surveys, feedback forms, focus groups and interviews) and analysis. Another important component of the course is that you will develop skills in group work and presenting.

4.1 **WebCT** All students enrolled in this course will have access to WebCT. Resources, such as lectures, handouts and/or readings will be posted on WebCT. You will be responsible for checking WebCT regularly for any updates or announcements. If you have any difficulties accessing WebCT please contact Instructional Technology Services - (653) 805-1019 or <http://www.uwo.ca/its/>

4.2 **Contact/Questions** Course content questions should be posted on the WebCT discussion board. Discussion boards will be used regularly as a first line for asking questions on course content. Student can expect questions to be answered within 48 hours, with the exception of weekends.

4.3 **Lecture Slides** All attempts will be made to post lecture presentations on WebCT by 5pm on Monday before class.

## 5.0 Evaluation

Assignment #1	15%
Assignment #2	30%
Evaluation Plan Presentation	15%
In Class Midterm Test	30%
Participation	10%

## 5.1 Assignments

There will be one major assignment for this class to be done with a group of approximately 4 people. Groups will be assigned randomly and will be posted on WebCT. Any concerns regarding group assignments should be discussed with the instructor immediately.

This assignment will be divided into 3 components:

1. A summary of the program and purpose of the evaluation

### 5.3 Participation

Participation for this course will be based on your participation in discussion as well as on your participation within your group for the assignments. At the completion of your assignments you will complete an evaluation based on the contributions of yourself and other group members to the assignments and group activities. In addition, you will also complete evaluations of the presentations of other class members. These assessments will be used to determine your participation mark in the course.

### 6.0 Course Material

All course readings are currently available for free on the internet. Many of the materials are available through The Health Communication Unit ([www.hcu.ca](http://www.hcu.ca)) a resource centre of the Ontario Agency for Health Protection and Promotion (OHAPP). A list of links to the recommended readings and resources will be posted on WebCT.

### 7.0 Lecture Schedule

The following outline presents a TENTATIVE schedule of lecture topics that will be presented.

## 8.0 Course Policies and Procedures

Students are expected to attend all lectures. While attendance is not part of the marking, there

#### 8.4 Grading Criteria

The university-wide descriptor of the meaning of letter grades as follows are approved by Senate.

- A+ 90100 One could scarcely expect better from a student at this level.
- A 8089 Superior work which is clearly above average.
- B 7079 Good work, meeting all requirements, and eminently satisfactory.
- C 6069 Competent work, meeting requirements.
- D 5059 Fair work, minimally acceptable.
- F