

School of Kinesiology  
Faculty of Health Sciences  
Western University

**KIN 2298A INTRODUCTION TO MANAGEMENT IN KINESIOLOGY**

**Instructor:** Mac Ross  
**Email:** gross7@uwo.ca

**Office:** Arts & Humanities 3R12A  
**Office Hours:** Thursdays 10:30-11:30 am  
or by

**Location:** HSB Room 35  
**Lectures:** Tuesdays 9:30-11:30 am  
Thursdays 9:30-10:30 am

**Course Format:**

- 2. Community Engaged Learning and Project (2 Options – see below)** (30% broken down according to project choice)

Students involved in the CEL as part of a course will be asked to report on their service work in **2-week time blocks** (see reporting periods below). CEL logs should be reported for all hours spent serving the community organization you are engaged with.

The CEL Hours Tracking application can be accessed through visiting [www.myEL.uwo.ca](http://www.myEL.uwo.ca). Select your role (student) and log in with your Western Student ID and Password. Once you are logged in, select "Complete A CEL Log", which can be found in a blue tab at the bottom of the webpage. You will then be prompted to input some information about your CEL activities. Please keep your entries brief but use full sentences. We do not expect any more than 2 to 3 sentences. If you fail to complete any of the logs, 3% will automatically be subtracted from your project grade.

### Reporting Periods for myEL.uwo.ca

Reporting Periods for Students
TBD
TBD
TBD
TBD
TBD

**NOTE:** Students will have until midnight on the Monday after the reporting period to submit their report for the 2-week block. There will be no exceptions for students completing these late due to the high volume of CEL students, courses and faculty. All students in the CEL program will not begin their engagements with their partners at the same time, but are expected to report any of their CEL activities within the appropriate reporting period.

## II. OPTION TWO: Self-Directed Projects

Should you choose not to be part of the CEL projects, you may choose to be involved in a Self-Directed Project. In this case, you will also work in groups (3-4 people; see sign up on OWL) where you will develop your own management project (Event plan; Marketing and Communication Strategy; Issue Resolution; Strategic Plan, etc.). You should work with me and the TA's to hone your ideas in the first few weeks so you have a solid direction. The purpose of this experiential component of the course is to give you an opportunity to gain important experience in sport/recreation/physical activity organizations, and to see the course concepts in put into practice, however will allow you some flexibility to develop your own timeline and ideas.

a) Group Partnership Agreement Form and b) Program Outline (5%): Once all students have signed up for their projects you will need to complete a group partnership agreement form. This form serves as your group commie

**2c) Project Plan Submission (5%)**

Your group will submit a project plan and progress report to the professor via OWL. Your report should detail progress on the project, individual roles in the project, and plan for completion.

**Due date for these meetings is Thursday November 1.**

**2d) Reflection (10%):** As part of the CEL/Project process, you will be reflecting on your experiences in developing your ideas and the connections to the course concepts. A full presentation about reflection and this process will be conducted in class. ***Individually***, you will complete a 2-page reflection on the process. This should be about your reflection on working through the ideas and engaging with the community partners. You may submit this at any point in the course.

**2e) Group Presentation and Final Submission (20%)**



4. **Scholastic offences:** They are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

A) Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the Western Academic Calendar). All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between Western University and Turnitin.com <http://www.turnitin.com>

B) Computer marked multiple-choice tests and/or exams may be subject to submission for

9. **Health and Wellness:** As part of a successful undergraduate experience at Western, we encourage you to make your health and wellness a priority. Western provides several on-campus health-related services to help you achieve optimum health and engage in healthy living while pursuing your degree. For example, to support physical activity, all students receive membership in Western's Campus Recreation Centre as part of their registration fees. Numerous cultural events are offered throughout the year. Please check out the Faculty of Music web page (<http://www.music.uwo.ca/>), or the McIntosh Gallery <http://www.mcintoshgallery.ca/>

Further information regarding health and wellness-related services available to students may be found at <http://www.health.uwo.ca/>.

Students who are in emotional/mental distress should refer to Mental Health@Western (<http://www.health.uwo.ca/>) for a complete list of options about how to obtain help.

### **STUDENT CODE OF CONDUCT**

The purpose of the Code of Student Conduct is to define the general standard of conduct





